



Contact: Carl Joyner  
Tel: 1-866-241-2268  
Email: [info@triose.com](mailto:info@triose.com)

FOR IMMEDIATE RELEASE

## **TRIOSE ANNOUNCES FREIGHT MANAGEMENT CONTRACT WITH BROADLANE**

**TRIOSE, Inc.** (Reading, PA) has been awarded a three-year freight management contract with Broadlane Inc., a Dallas based leading supply chain services company which serves healthcare providers nationwide. The contract effective June 1, 2008 offers Broadlane clients the ability to improve financial performance by reducing costs associated with their transportation and freight expenses.

“We are pleased and excited to have the opportunity to work with Broadlane to lead companies to better profitability through improved supply chain and logistics efficiencies and solutions,” said Carl Joyner, who with his partner, Ira Tauber, founded TRIOSE in 1999.

TRIOSE specializes in health care logistics and communication and is known nationally for its innovative methods of helping clients to reduce costs and drive profitable revenue growth. Clients report cost reductions of more than 20 percent in transportation and freight expenses.

###

If you would like more information about TRIOSE please call Carl Joyner at 1-866-241-2268 or email [info@triose.com](mailto:info@triose.com)

